

**JIMS 2<sup>nd</sup> National Conference**  
on  
**Generative AI in Education, Research & Knowledge Economy for Viksit Bharat@2047**

Date of Conference: 11<sup>th</sup> April 2026(Saturday)

**Website:** <https://picture-true-render.lovable.app> ; <https://jimskalkaji.com/>

**Venue: JIMS Kalkaji, New Delhi / Hybrid Mode**

**Dear Researchers /Academics/ Students**

Greetings of the Day!

Jagannath International Management School (JIMS) Kalkaji, established in 1997 is a prestigious institution located in New Delhi, India and is accredited by the National Assessment and Accreditation Council (NAAC). The institute has achieved impressive rankings and consistently demonstrates its commitment to quality education. Internationally, JIMS Kalkaji has been accredited by the South Asian Quality Assurance System (SAQS), underscoring its adherence to global standards of educational excellence.

We are delighted to announce our 2nd National Conference on “**Generative AI in Education, Research & Knowledge Economy for Viksit Bharat @2047.**” **scheduled to take place on 11<sup>th</sup> April 2026 (Saturday)** in a hybrid mode(online only for outside Delhi and NCR participants). This conference invites contributions from academia, industry, and government to build a shared vision of how Generative AI (GEN AI) will shape education, research, policy and industry enabling India’s vision of becoming a Viksit Bharat (Developed Nation) by 2047.

**Publication Opportunity:**

**1. Selected papers emerging out of double-blind review process will be published in:**

- **Scopus Indexed book**
- **JIMS 8M Journal (Indexed in Web of Science).**

**2. All the papers accepted for conference presentation having duly completed the registration process will be published in Conference proceedings bearing an ISBN.**

**3. The Best three papers will be awarded Cash Prizes as follows:**

**1<sup>st</sup> Best Paper: 5000**

**2<sup>nd</sup> Best Paper: 3000**

**3<sup>rd</sup> Best Paper: 2000**

**Conference Themes & Categorized Sub-Themes**

**FINANCE**

- AI for research productivity, simulation, discovery & citations (finance modelling, forecasting, econometrics simulation)
- Human–AI collaboration models for future financial workplaces
- GEN AI for forecasting, risk modelling & portfolio optimization.
- AI-driven fraud detection, compliance & governance.
- AI-enabled credit scoring & micro-lending innovations.
- Digital Rupee (CBDC) & AI-based payment ecosystems.
- Algorithmic trading with GEN AI.
- Robo-advisors for wealth management and investment planning
- Stress Testing & Scenario Simulation for Banks

**MARKETING**

- GEN AI for consumer behaviour insights & trend prediction
- Hyper-personalized marketing campaigns using AI agents
- AI-enabled content generation for branding & communication
- Ethical considerations in AI-based digital advertising
- Sentiment analysis & customer relationship management using AI
- AI-driven market segmentation and targeting strategies
- AI-Generated Content for social media
- Predictive Demand Analysis and dynamic pricing using Gen AI

**HUMAN RESOURCE**

- AI in recruitment & HR analytics.
- Balancing human empathy & machine intelligence.
- AI for employee upskilling, training & performance management
- Workforce transformation and future job roles in the AI era
- AI and organizational behaviour: motivation, culture & engagement
- Human–AI collaboration models for future workplaces.
- Employee Learning & Development using Gen AI tools.
- Competency gap Analysis

**INTERNATIONAL BUSINESS**

- International trade prediction using AI-based analytics
- AI governance frameworks across countries
- Gen AI in global education alliances & research collaborations
- Human–AI collaboration models for global workplaces
- Global competitiveness through AI-driven supply chains
- Cross-cultural communication using AI translation tools
- AI-enabled global talent mobility & workforce coordination

- Global Market Research & Trend Prediction

## **INFORMATION TECHNOLOGY, EDUCATION AND ALLIED AREAS**

- NEP 2020 aligned educational innovation using Gen AI
- AI-supported personalized and adaptive learning
- Digital libraries, virtual labs & AI knowledge assistants
- Academic integrity, misinformation & AI-generated content
- Philosophical perspectives on human vs. machine intelligence
- Virtual campuses, AI-driven LMS, holographic classrooms
- Cyber -Security, data privacy & ethical AI architectures
- AI in big data analytics, cloud computing & blockchain integration
- AI-driven simulation technologies for STEM
- Generative AI as a tool for teachers, trainers & academic excellence
- AI-driven documentation, automation & workflow optimization
- AI for entrepreneurship, innovation & the knowledge economy.
- AI applications for climate resilience & sustainability.
- AI for inclusive & accessible education in rural India.
- AI for policy making, governance & public administration.
- Socio-ethical impacts of Gen AI on culture, values & society.

### **Important Dates:**

- **Last date of Extended Abstract Submission:** 15<sup>th</sup> February 26
- **Acceptance of final paper:** 28<sup>th</sup> February 26
- **Last date of Registration:** 15<sup>th</sup> March'26
- **Paper Submission email id –** [conference2026.kj@jagannath.org](mailto:conference2026.kj@jagannath.org)

### **Registration Process:**

- **Beneficiary name:** Jagannath International Management School
- **Bank Name:** ICICI Bank
- **Account no.:** 629401143382
- **IFSC Code:** ICIC0006294
- **Account Type:** Savings Account

### **Registration Fee:**

Scholars / Students: **INR 800**

Academician: **INR 1500**

Delegates from Corporate: **INR 2000**

Participation Certificate: **INR 800**

***Last date for Registration: 15th March, 2026***

**Registration form link:**

[https://docs.google.com/forms/d/e/1FAIpQLSd8rr7sNIV\\_CCNmGwoo7z-gYnLKbMelzCove0JPIAJoOlha\\_A/viewform?usp=sharing&ouid=105976289592914712646](https://docs.google.com/forms/d/e/1FAIpQLSd8rr7sNIV_CCNmGwoo7z-gYnLKbMelzCove0JPIAJoOlha_A/viewform?usp=sharing&ouid=105976289592914712646)

We further request you to share this invite among your faculty and peer group. For more details, refer to the brochure(as attached)/contact us through phone or email  
id conference2026.kj@jagannath.org

Best Regards,

**Conference Convenor**

**Dr. Niti Saxena**

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